

HOW CAN THINKCOLOUR HELP EVERYDAY EMPLOYEES

Smarter
technology
for all

Lenovo

WHY INSTALL NOW?

- Due to overuse of digital devices, **65%** of workers experience **eye strain**¹
- Workers waste an average of 22 minutes every day dealing with IT-related issues, which translate to more than **91 hours** or **two working weeks**, per year²
- Top IT requests include mundane tasks such as “my shortcuts are missing” or “on-screen text is too small”³

¹The Vision Council

²Robert Half Technology

³Nintex

CUSTOMER PAIN POINTS:

- Eye strain over prolonged use
- Complex setup that requires IT support
- Difficulty changing settings or making quick adjustments
- Cluttered desktop limits productivity

WHAT THEY NEED:

- Maintain eye health after prolonged screen time
- Use monitor as hub for extension to other devices
 - Layout windows for multi-tasking
 - Manage multiple screens
- Make quick adjustments via mouse
 - Device charging via USB-C
- Rotate screen for different usage scenarios



ThinkColour helps users create their ideal workspace, by optimizing the viewing experience for comfort and convenience.

- Accessible monitor information for the most practical product spec (I.e. resolution, model name, SN#) and simple user manual on home page
- **Quick and easy adjustments** can be made to settings **via mouse**
- Ensuring eye health and comfort over prolonged monitor usage users can set an alarm notification that prompts them to adjust settings or take a break, while the **low blue light mode** reduces blue light emissions that cause eye strain
- ThinkColour allows users to select scenarios to quickly switch between different settings for different type of tasks, from multi-windows layouts to colour filters for an optimized and **streamlined experience**



ThinkColour is a smarter technology to help users get more out of their working day.

- Effectively layout your task Windows with **Desktop Partition** for simplified multi-tasking
- Shake to locate mouse and automatically move mouse across screen borders with **Automatic Cross Screen** function
- Make your monitor a better hub with quick switch between various audio devices (speakers, headset, laptop, etc.)
- Based on usage frequency (off any function), ThinkColour **dynamically prioritizes** the most used functions to the home page as **hot features** for **quick access**



ThinkColour is designed with the purpose to be simple to use and understand, from installation to use to upgrades.

- ThinkColour is auto-pushed to users as an **easy, self-service** update to meet their demands
- Users can easily adjust settings for ThinkColour through a graphic, **user-friendly** interface (say goodbye to the complicated OSD menu, adjust display setting at ease)
- ThinkColour comes with functions customized for each model

*ThinkColour is available on ThinkVision monitors with special features compatible for select models only.

ThinkColour