

HOW CAN THINKCOLOUR HELP ADVANCED (DESIGN/VIDEO EDITOR) USERS

Smarter
technology
for all

Lenovo

WHY INSTALL NOW?

- Most of the colour issues designers face today come from very small and tiny mistakes in the workflow ¹
- **Dual monitors have been proven to increase productivity by 20-30%**²
- Using keyboard shortcuts can save you 8 entire workdays every year ³

¹99Designs

²Jon Peddie Research survey

³Brainscape

CUSTOMER PAIN POINTS:

- Inaccurate, sub-standard colour display
- Limited options for display customization
- Need to change resolution or colour settings with ease
- Need to manage a multi-screen setup
- Time wasted re-adjusting settings or profile on different monitors

WHAT THEY NEED:

- Colour calibration and customization for visual or creative applications
- Collaboration between multiple sources such as file transferring, PXP
- Store personalized settings for easy access
- Update with latest features



ThinkColour is designed with purpose for users whose jobs depend on colour-critical settings, ensuring uncompromised quality and reliability of their work.

- ThinkColour offers the ability to calibrate colour effectively and periodically, through **multi-colour gamut, colour matching, gamma value** (good for creative preview) and colour **temperature customization**
- **User Profile:** save, apply, import, and export your settings to other PCs with ThinkColour
- The **Adaptive Colour** function can automatically change colour mode based on type of your task (by application)



ThinkColour gives designers and editors the powerful functions to collaborate and multi-task, maximizing productivity in the workspace.

- ThinkColour helps you effectively layout task Windows with **Desktop Partition** across multiple monitors
 - **KVM Switch** enables two PCs to use one set of monitor, keyboard, and mouse, while allowing you to set video and USB source for every PC or use shortcut options to turn the function on/off
- Easily apply configuration to multiple monitors with **Multi-screen Setting Sync**
- Take multi-tasking to the next level with the **Picture-in-Picture (PiP)** and **Picture-by-Picture (PbP)** functions to move/resize a window within a window or placed side by side from two sources



ThinkColour is a smarter technology to help users get more out of their working day.

- ThinkColour's remote management capabilities ensure that assets can be **accessed from anywhere**
- ThinkColour offers rapid solutions to security challenges through **lock monitor, anti-theft reminder, disable OSD and USB/Video ports**

*ThinkColour is available on ThinkVision monitors with special features compatible for select models only.

ThinkColour