

# HOW CAN ARTERY HELP HOME SCHOOL USERS

Lenovo Display Control Center – Artery

Lenovo

## WHY INSTALL ARTERY?

- **66%** of students prefer remote schooling and 51% prefer virtual school full time in the upcoming school year<sup>1</sup>
- **65%** of households with children do online learning<sup>2</sup>
- **100%** increase in screen time for children between 5-15 years old<sup>3</sup>

<sup>1</sup> Lightspeed/Mintel

<sup>2</sup> USAFacts.org

<sup>3</sup> OLXIndia



## CUSTOMER PAIN POINTS:

- Eye strain over prolonged use
- Need to connect to audio or video for virtual classes
  - Balancing work life blend
  - Inaccurate display colour hinders learning
- Discouraged to participate due to complicated setup
- Time-poor parents mean students must manage devices on their own

## WHAT THEY NEED:

- Eyecare technology to protect health
  - Accurate and reliable visuals
  - Make quick adjustments to OSD settings
- Seamlessly connect to devices for video or audio
  - Easy to use interface



### ARTERY HELPS HOME SCHOOL LEARNERS CREATE THEIR IDEAL LEARNING ENVIRONMENT, BY CUSTOMIZING THE DISPLAY BASED ON INDIVIDUAL PREFERENCES OR NEEDS.

- Artery is **simple and easy to use**, with accessible info and a user-friendly manual on the home page
- Artery offers **quick adjustments to display settings**, including colour gamut and temperature, RGB gain, brightness, contrast, and more
  - Artery users can make real-time adjustments to **fine-tune colours just with your mouse**
- Artery provides **reliable** accuracy for **industry-standard colour display**

### ARTERY IS A SMARTER TECHNOLOGY TO HELP LEARNERS GET MORE OUT OF THEIR SCHOOL DAY.

- Artery users can utilize **Task Scheduler** and **Reminder** functions to enable customized functions for set times; or alerts to join class or take breaks
- Artery has a **Smart Traffic Light** function to show your working status to others to avoid distractions during classes
- Artery's self-learning UI prioritizes frequently used functions to the home page for quick access, reducing time wasted on changing settings
  - Ensuring their **eye health** for prolonged monitor usage and for user continuity and **comfort**, optional alarm notifications prompt Artery users to adjust settings for low **blue light mode** to reduce harmful emissions, or to take a break when needed

### ARTERY MAKES YOUR SET UP PAIN-FREE WITH TOOLS TO EASILY CONNECT AND MANAGE DEVICES.

- Artery allows users to connect to and manage peripheral devices from mic input, sound output, volume control, or video source – **all via mouse**, without clunky buttons
- Artery's **Sound Redirect** ensures that audio goes to the right device

\*Artery is available on Lenovo and Legion Monitors with special features compatible for select models only.

Artery